

WOX KENYA

KESHO INAANZA LEO

Exclusive Authorised WOX Motor Distributor in Kenya



INTEGRATED MOBILITY

Passenger | Commercial | Public Mobility | Autonomous Systems
Charging | Solar Energy | Fleet Solutions

OPERATED BY ROCKWILL GREEN ENERGY EAST AFRICA LTD

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A Kenyan platform for integrated mobility.

Global mobility technology. Local market execution. One connected customer journey.

WOX Kenya is the exclusive authorised distribution and market-development platform for WOX Motor in Kenya, operated by Rockwill Green Energy East Africa Ltd. The platform connects passenger vehicles, commercial mobility, electric public transport, autonomous systems, charging infrastructure, solar energy and local customer support.

01

GLOBAL PLATFORM

Access to WOX passenger, commercial, public-mobility and autonomous platforms.

02

LOCAL EXECUTION

Customer engagement, pre-orders, market development and Kenya operations through Rockwill.

03

ENERGY INTEGRATION

Charging, solar PV and storage planning built around real operating requirements.

04

LONG-TERM SUPPORT

Nairobi sales and aftersales capability being prepared for the market introduction.

A global mobility company.

Engineering tomorrow's mobility across vehicles, intelligence, infrastructure and energy.

WOX Motor develops a multi-category mobility ecosystem spanning passenger vehicles, commercial platforms, public transport, autonomous logistics, robotics, charging and energy solutions. Global engineering and manufacturing partnerships are combined with market-specific product and distribution strategies.

01 PASSENGER MOBILITY

02 COMMERCIAL MOBILITY

03 PUBLIC TRANSPORT

04 AUTONOMOUS SYSTEMS

05 CHARGING INFRASTRUCTURE

06 SMART ENERGY



Mobility powered by opportunity.

A growing economy, renewable electricity, intensive fleet use and demand for lower operating costs create a strong foundation.

01

RENEWABLE ENERGY

Solar, geothermal and grid resources can support cleaner transport and resilient charging.

02

FLEET ECONOMICS

High-utilisation fleets can benefit from planned charging and more predictable energy costs.

03

URBAN GROWTH

Cities, campuses, hospitality and logistics require new mobility formats.

04

LOCAL VALUE

Sales, service, parts, charging and technical training can build new Kenyan capability.

05

ENERGY SECURITY

Solar-plus-storage charging can reduce exposure to fuel-price volatility.

06

CHOICE

A broad portfolio allows the solution to follow the mission, not the other way around.

One ecosystem. Multiple missions.

The portfolio supports pre-order engagement, fleet discussions and project development across four mobility categories.

01

PASSENGER MOBILITY

Zeny · Nebula · Nova One · Nova Pulse · Pixel

Initial programme / pre-order engagement

02

COMMERCIAL MOBILITY

Elara Series · Thamud · Carry Series

Initial programme and configuration demand

03

PUBLIC MOBILITY

City Series · Metro · Horizon

Pre-order, route assessment and project-based solutions

04

AUTONOMOUS SYSTEMS

Relay · Patrol Robotics

Project-based operational assessment

For everyday movement and new ownership journeys.

Five platforms spanning solar-assisted city mobility, electric SUVs and accessible urban passenger transport.



SOLAR-ASSISTED CITY EV

WOX ZENY

Compact urban mobility for daily travel, ride-hailing and fleet use.

PLANNED INTRODUCTION / PRE-ORDER



PREMIUM ELECTRIC SUV

WOX NEBULA

420 km WLTP, 63.8 kWh LFP, 150 kW peak and RHD availability.

PLANNED INTRODUCTION / PRE-ORDER



URBAN PASSENGER CAR

WOX NOVA ONE

Accessible everyday mobility for private, business and fleet users.

PLANNED / PRE-ORDER



ELECTRIC PASSENGER MOBILITY

WOX NOVA PULSE

A compact EV platform for connected urban journeys.

PLANNED / PRE-ORDER



MULTI-POWERTRAIN COMPACT SUV

WOX PIXEL

A flexible compact SUV platform for emerging customer needs.

PLANNED / PRE-ORDER

From the city to the open road.

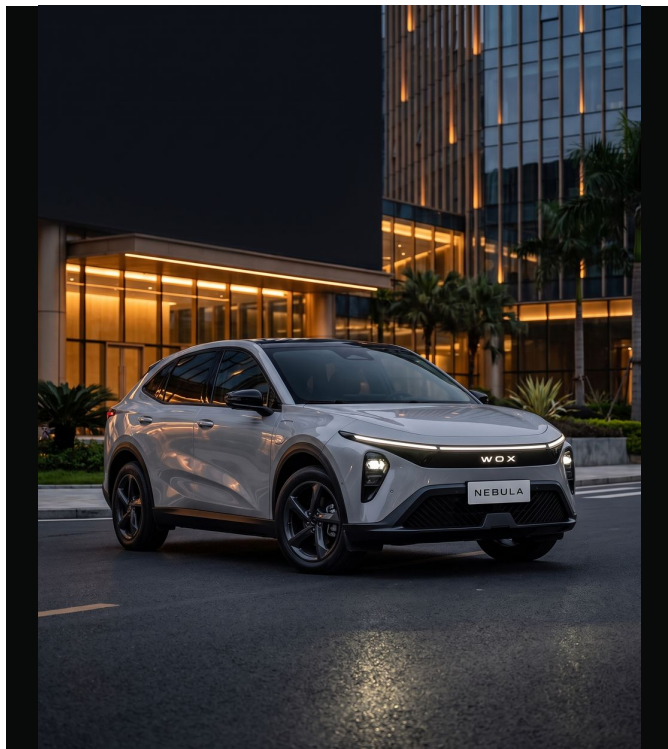
Two distinct electric propositions for high-frequency urban mobility and premium family travel.



WOX ZENY

4 seats · 15 kW PMSM · 10.2 kWh LFP · approx. 151 km battery range · solar contribution subject to suitable conditions.

PRE-ORDER ENGAGEMENT



WOX NEBULA

Premium C-SUV · 420 km WLTP · 63.8 kWh LFP · 150 kW peak · 320 Nm · 70 kW DC charging · LHD/RHD.

PRE-ORDER ENGAGEMENT

Specifications, availability, charging interface, price and final Kenya configuration are confirmed in the written quotation and order documents.

Electric passenger mobility, configured for the mission.

A family of RHD-capable passenger platforms for shuttle, hospitality, campus and structured transport operations.



10-17

SEATS

86.55 kWh

CATL LFP

60 / 120 kW

RATED / PEAK

~400 km

EST. RANGE

Three Elara configurations form part of the Kenya programme. Final commercial names, seating layouts, equipment, charging interface and homologation specification are confirmed at order.

INITIAL PROGRAMME / PRE-ORDER

Capability for work, trade and enterprise.

Multi-powertrain pickup mobility and configurable electric three-wheel platforms.



WOX THAMUD

Electric · Diesel · Petrol. Kenya priority: THAMUD F22 EV. ICE versions may be imported in response to confirmed customer, fleet or project demand.

EV reference: 65 kWh LFP · 130 kW peak · 350 Nm · approx. 300 km supplied comprehensive-mileage figure · AC/DC charging · RHD option.

EV PRIORITY / ICE ON DEMAND



WOX CARRY SERIES

Configurable electric cargo platforms with flatbed, foldable cargo, canopy, enclosed-cab and hydraulic-dump options.

Pre-order enquiries measure demand by route, payload, body style, charging environment and planned quantity. Final specification follows the operating need.

CONFIGURATION DEMAND

One platform family. Many working days.

Illustrative use cases for last-mile delivery, hospitality, retail, landscaping and warehouse operations.



LAST-MILE DELIVERY



HOSPITALITY SUPPLY



URBAN ENTERPRISE



MARKET DISTRIBUTION



LANDSCAPING



WAREHOUSE LOGISTICS

Images illustrate potential applications. Final vehicle, body style, payload, equipment and availability are confirmed in the written quotation and specification.

From compact urban routes to intercity travel.

Three scalable platforms configured around route, capacity, charging and operating requirements.



PUBLIC MOBILITY

WOX CITY SERIES

6.99 m · 109.4 kWh · up to 33 passengers · 15+1 seats · approx. 270 km test-condition range · RHD.

PRE-ORDER + PROJECT EVALUATION



PUBLIC MOBILITY

WOX METRO

Configurable electric urban-bus platforms developed around route, capacity, doors, battery and charging needs.

PROJECT-BASED



PUBLIC MOBILITY

WOX HORIZON

12.5 m RHD electric coach · 49 passengers + driver · 422 kWh · project-specific charging compatibility.

PROJECT-BASED

Published range figures are not guaranteed real-world operating ranges. Final performance depends on route, load, speed, climate, auxiliary use and signed specification.

Intelligence for structured operations.

Electric platforms for controlled-route logistics, campuses, industrial sites and security applications.



WOX RELAY

Configurable electric autonomous logistics platform for controlled routes, campuses, warehouses and industrial environments.



PATROL ROBOTICS

Robotic platforms for site security, monitoring and specialised operational missions.

Project engagement requires site, operational, integration, safety and regulatory assessment. Capabilities and autonomy level are confirmed in the project specification.

Robotic platforms shaped around the mission.

A visual overview for early project discussion; functions, integration and autonomy are defined case by case.



OUTDOOR PATROL



MOBILE INTERACTION



COMPACT SERVICE



SERVICE INTERFACE



COMPLEX TERRAIN

Project engagement includes site, safety, communications, operating, integration and regulatory assessment. No capability is implied beyond the signed project specification.

Rockwill Green Energy East Africa Ltd.

Renewable-energy and project-development capability supporting a dedicated new automotive business in Kenya.

Rockwill provides the local commercial platform for WOX in Kenya. Its established energy capability supports a differentiated proposition connecting mobility with solar PV, battery storage, charging and structured project development. Automotive retail, aftersales and dealer operations are being developed as a dedicated new business capability for the Q4 2026 introduction.

01

SOLAR EPC

Commercial and industrial solar engineering, procurement and construction.

02

BATTERY STORAGE

Integrated energy resilience and peak-management solutions.

03

PROJECT DEVELOPMENT

Site, engineering, financing and implementation coordination.

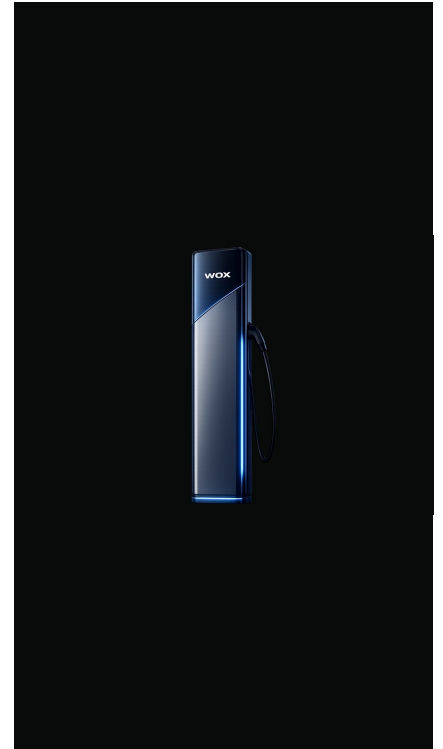
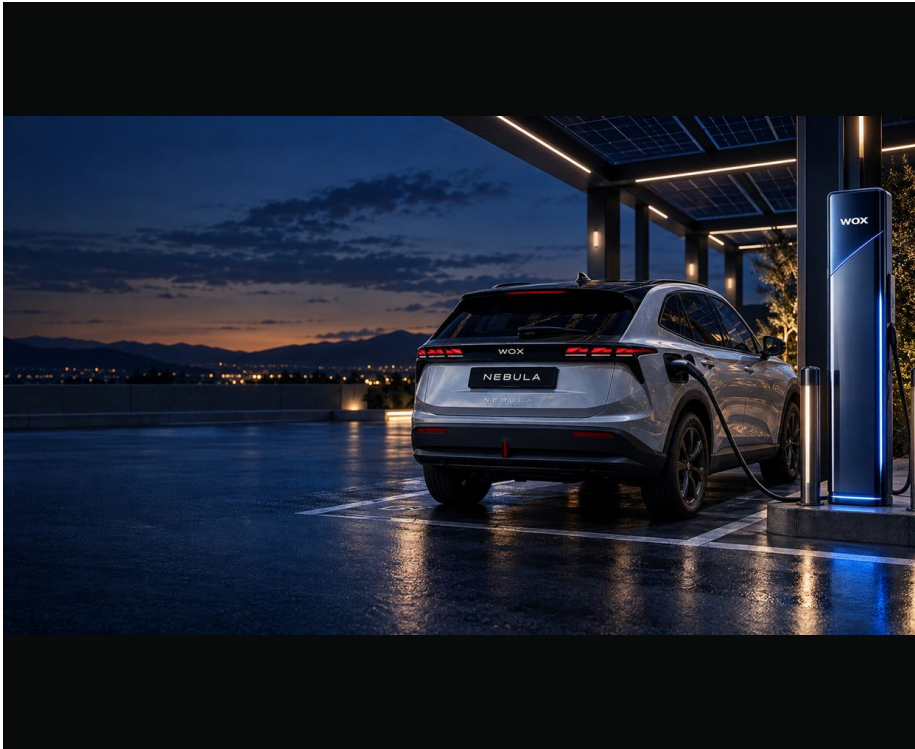
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KENYA DISTRIBUTION

Customer, dealer, fleet and institutional market development.

Power the journey, not just the vehicle.

Home, workplace, fleet and public charging can be planned with solar generation and storage.



Rockwill is progressing first-phase charging projects in Narok and Wote. Proposed configurations include 120 kW charging, 200 kW solar PV and 480 kWh battery storage, subject to final project milestones, permits, engineering and implementation.

01

OPEN ECOSYSTEM

Planned public charging is intended to support compatible vehicles from WOX and other brands. Connector and payment arrangements will be confirmed locally.

02

PROJECT COMPATIBILITY

Vehicle interface, usable charging power and site design are confirmed for every vehicle order and infrastructure project.

A clear path from interest to delivery.

Rockwill manages Kenya pre-orders, customer payments and local contractual obligations.

01

EXPLORE

Choose a model or use case.

02

CONFIGURE

Discuss mission, trim and charging.

03

QUOTE

Receive written price and terms.

04

PRE-ORDER

Pay deposit to Rockwill.

05

UPDATE

Follow production and logistics.

06

HANDOVER

Complete registration and delivery.

The customer's pre-order relationship, payment and refund obligations are with Rockwill Green Energy East Africa Ltd as the authorised Kenya distributor. Deposit, cancellation, refund, price adjustment, estimated delivery and final specification are stated in the written pre-order agreement.

Prepared for the journey beyond delivery.

Nairobi sales and aftersales capability is planned to commence alongside the Q4 2026 market introduction.

01

NAIROBI BASE

Initial customer, sales, PDI and service capability.

02

TRAINED TECHNICIANS

Technical and high-voltage training for relevant vehicle platforms.

03

DIAGNOSTICS

Model-appropriate tools, procedures and escalation.

04

PARTS PLANNING

Initial parts support aligned with vehicles sold.

05

MODEL WARRANTIES

Vehicle and battery terms confirmed in quotation and sales agreement.

06

CUSTOMER FOLLOW-UP

Structured handover and post-delivery support.

Solutions designed around real Kenyan missions.

The right conversation starts with what needs to move, how far, how often and where it will charge.

01

PRIVATE MOTORISTS

02

RIDE-HAILING

03

SACCOS & SHUTTLES

04

CORPORATES

05

TOURISM & HOTELS

06

LOGISTICS

07

AGRICULTURE

08

COUNTIES & GOVERNMENT

09

NGOS

10

SCHOOLS & CAMPUSES

11

ENERGY PARTNERS

12

DEALERS & SERVICE

Build Kenya's mobility ecosystem.

WOX Kenya welcomes qualified organisations that can strengthen customer access, operations and infrastructure.

01

BECOME A DEALER

Apply to represent WOX in an approved local market.

02

SERVICE PARTNER

Develop qualified maintenance and technical support.

03

FLEET ASSESSMENT

Evaluate vehicles, routes, charging and operating economics.

04

CHARGING SITE

Host or co-develop compatible charging infrastructure.

05

PUBLIC MOBILITY PROJECT

Discuss City Series, Metro or Horizon requirements.

06

AUTONOMOUS PROJECT

Assess logistics, campus or security applications.

Launch with readiness, then scale.

Production planning may respond to confirmed demand and factory availability; timing remains subject to logistics and local readiness.

01

PORTFOLIO & PRE-ORDERS

Product pages, terms, lead capture and configuration discussions.

02

NAIROBI READINESS

Customer, showroom, PDI, service, parts and training preparation.

03

DEMONSTRATORS

Vehicle introduction, product training and test-drive activation.

04

CUSTOMER HANDOVER

Registration, delivery and structured ownership support.

05

DEALER DEVELOPMENT

Qualified sales and service network expansion.

06

PROJECT MOBILITY

Charging, fleet, public-transport and autonomous deployments.

Build the future of mobility.

A global founding community for people who want to participate, contribute and experience what comes next.

WOX Pioneers is more than an audience. It is a participation platform connecting early customers, creators, professionals, partners and mobility enthusiasts with the evolving WOX ecosystem.

01 JOIN

Become part of the founding community.

02 CONTRIBUTE

Share insight, ideas and market perspective.

03 SHAPE

Help inform products, experiences and local activation.

04 EXPERIENCE

Access selected previews, events and mobility experiences.



JOIN THE KENYA FOUNDING PIONEERS

pioneers.woxmotor.com

Programme benefits, eligibility, timing and availability are governed by the applicable WOX Pioneers terms and local programme announcements.

Move from curiosity to a real plan.

Choose the path that matches your interest.

CUSTOMERS

Explore and discuss a pre-order

woxkenya.com/vehicles

FLEETS

Request a mobility assessment

woxkenya.com/fleet

DEALERS

Apply to join the Kenya network

woxkenya.com/enquire

PROJECTS

Discuss public or autonomous mobility

woxkenya.com/enquire

PIONEERS

Join the founding community

pioneers.woxmotor.com

PRESS

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Specifications, images, equipment, prices, warranty, homologation, availability and delivery timing may vary by model, market and order. Estimated range values are not guarantees of real-world performance. Final obligations arise only from written quotations, pre-order terms, sales contracts and signed specifications issued by Rockwill Green Energy East Africa Ltd.

KESHO INAAANZA LEO.

Tomorrow begins today.